

Special Guest Speakers at YPA 2006 Conference

Registration

Register Now.

Sponsorship

Stand out from the others with high-visibility sponsorships.

Excellence Awards Entry

Take home a prestigious Industry Excellence Award.

Booth Space Reservation

Exhibit your products and services in the expanded Exhibition Hall.

Sold Out!



AGENDA AT A GLANCE

Updated: March 16, 2006

Things to Do in Orlando

[Orlando for Adults](#)

By Charles Passy

The New York Times, March 26, 2006

[Enjoy Orlando!](#)

Things to do and see!



John Battelle
Author, *The Search*
"We're All Media Companies Now..."



Bob Garfield
Editor At-Large
"Chaos Scenario"



Ralph Trombetta
Value Innovation Associates
"Blue Ocean Strategy"

Yellow Pages 2006 - The Magic is Back
...and you should be, too! Mark your calendar – *and make your* hotel reservations now for the 2006 Yellow Pages Association™ Conference and Exhibition.

Plan to attend all the events from **April 23 – April 25, 2006** at the superlative JW Orlando Marriott, Grande Lakes in Orlando, Florida.

Enjoy Extraordinary Splendor and Service
The JW Marriott Orlando provides Yellow Pages Association attendees with all of the comfort and variety imaginable. The JW Marriott's signature Spanish Fountain welcomes you, heralding that you have found one of the most prestigious hotels in Orlando. This year's Conference is conveniently located near Walt Disney World, SeaWorld, and other exciting local attractions. YPA attendees will experience a place of unsurpassed serenity and beauty.

Experience the Magic of the Yellow Pages
Network with the Yellow Pages Industry's acknowledged influencers and decision-makers.

Experience an all new line-up of Sessions that reflect your business needs.

Attend interactive panels and break-out sessions.

Learn about today's hot topics from leaders in their fields.

Investigate what's new in communications, hardware, software and innovative products and services from the world-class exhibitors in the **expanded Exhibition Hall**.



OVERFLOW HOTEL ADDED

The Marriott's Renaissance Hotel has made a Special Block of rooms available for 2006 Conference & Exhibition attendees. The Renaissance is a 15-minute ride from the Grande Lakes Conference location.

For YPA on-line reservations at the Renaissance, [click here](#) or, to contact the Renaissance directly:

Toll-free: 800-836-7610
Local: 407-351-5555
Code: YPAA



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ORLANDO RESORT
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